



 **DISTED Pulau Pinang Sdn Bhd**
199701020079 (435576-U) DK187(P)
340, Macalister Road, 10450, George Town, Penang



 +604-229 6579

 +6011-3390 4971

 disted.edu.my

Diploma in **Creative Multimedia Production**

KPT/JPT (R3/0211/4/0191) 2/31 (MQA/FA1323)



This programme develops creative multimedia specialists with strong digital design, visual production and communication capabilities suited for the evolving creative and media industry. Students will learn hands-on production using Adobe Creative Suite, 3D modelling, motion graphics, digital animation and ethical integration of AI tools such as Canva, Microsoft Copilot and Adobe Firefly to enhance creativity, efficiency and content quality. AI is positioned as a complementary support to elevate originality, not replace it. Through project-based learning, studio practice and industry exposure, students graduate as future-ready talents capable of producing impactful multimedia artefacts for diverse creative digital sectors.

MIN. ENTRY REQUIREMENTS

✓ SPM

- 3 credits or

✓ SKM

- Possess SKM Level 3 / Sijil Vokasional Malaysia (SVM) (note: The HEPs are to conduct screening and provide necessary guidance specific to the discipline of the programme) or

✓ STPM

- A pass with a min. Grade C of GP 2.00 in any subject or

✓ STAM

- A pass with at least Grade Maqbul or

✓ IGCSE / O-Level

- 3 credits or

✓ UEC

- 3 Credits (Grade B) or

✓ A Certificate (Level 3, MQF) in relevant field with at least CGPA of 2.00

✓ Or any other equivalent qualification recognised by the Malaysian Government

AND

✓ Pass an interview (online / virtual / conventional) OR submission of student's portfolio, to be determined by the HEP as required.

WHY JOIN US

- Project-based, studio-driven learning with real client briefs and production showcases.
- Strong employability for digital media, advertising, content creation, branding and entertainment sectors.
- Multi-skill creative training: graphic design, video, animation, motion graphics & interactive media.
- Hands-on mastery of Adobe Creative Suite, 3D modelling and professional editing tools.
- Ethical and responsible AI integration (Canva, Copilot, Firefly) to enhance creativity and workflow speed.



PROGRAMME STRUCTURE

Foundation in Creative Multimedia

- Introduction to Multimedia
- Drawing for Concept Art
- Fundamentals of Design
- Colour Studies
- Branding
- History of Media Art
- Desktop Publishing
- Computer-Aided Drawing
- Digital Audio and Sound Technology
- Media Law in Malaysia

Foundation in Computing

- Introduction to Information Technology & Information Systems
- Introduction to Programming

Creative Media Mastery

- Digital Photography
- Video Capturing
- Digital Effects and Compositing
- Print Production
- Video Production
- World Wide Web Production
- Animation in 2D
- 3D Modelling and Animation
- Audio Production
- Project in Creative Multimedia Technology

Business and Soft Skills

- e-Commerce Strategy
- Creative Thinking
- Academic English
- Business Communication

Skills for a Sustainable Future (MPU)

- AI Fundamentals for the Digital Age/ Bahasa Kebangsaan A
- Philosophy and Current Issues (Local) (OR) Bahasa Melayu Komunikasi 1 (International)
- Khidmat Masyarakat dan Ko-Kurikulum
- Integrity and Anti-Corruption Course
- Industrial Training



PATHWAY AFTER COMPLETION

Degree programmes
at DISTED

or

Selected Universities
in Malaysia and Globally

or

Fast Track
to Career

Diploma in Mass Communication



KPT/JPT(N/0323/4/0015) 01/29 (MQA/PA17137)

This programme develops creative, strategic and industry-ready graduates for the fast-changing digital and global media landscape. Students learn core media and communication theories and apply them through hands-on projects and real production work.

AI is integrated into key subjects to enhance creativity and efficiency. Students gain practical experience with tools such as Canva for design, Microsoft Copilot for planning, and Adobe Firefly for concept development and pre-production. AI also supports advertising campaigns, content creation, scripting, storyboarding, and post-production—upskilling students with digital literacy while keeping them ahead of industry trends.

Graduates emerge digitally fluent, confident in AI-assisted workflows, and equipped with practical and theoretical skills to excel in media creation, content production, and communication roles across diverse creative industries.

MIN. ENTRY REQUIREMENTS

- ✓ **SPM**
- 3 credits including English or
- ✓ **IGCSE / O-Level**
- 3 credits including English or
- ✓ **UEC**
- 3 Bs (including English)
- ✓ Or any other equivalent qualification recognised by the Malaysian Government
- ✓ **STPM** with min grade 2.00 and credit in English at SPM level
- ✓ **SKM level 3** in related field
- ✓ A certificate min CGPA 2.00 (Level 3) in related field

WHY JOIN US

- Balanced learning approach: strong theory, hands-on production and early AI exposure
- Builds confidence and readiness to progress into Degree-level advanced AI media learning
- Graduates are digitally literate, industry-aware and equipped with strong foundational skills
- Clear pathways into specialised areas such as creative media, PR, advertising, digital marketing and production
- Real-world practical learning experiences with media and communication industry exposure

**Candidates with a pass in English at SPM level (or English equivalent to SPM) need to take a reinforcement English subject equivalent to the SPM level. This subject must be offered before enrolment.

PROGRAMME STRUCTURE

Communication Core

- Introduction to Mass Comm in the Digital Age
- Communication Theories
- Digital Journalism
- Public Speaking
- Personal Development and Leadership Skills
- Media Law in Malaysia
- Media Research Methods
- Practical Training

General Studies

- Philosophy and Current Issues Course
- AI Fundamentals for the Digital Age
- / Bahasa Kebangsaan A

PR and Advertising

- Principles of Contemporary of PR
- Principles of Advertising
- Media Planning
- Digital Copywriting
- PR Management and Practice

Broadcast and Media Production

- Introduction to Multimedia
- Fundamental Design
- Desktop Publishing

- Digital Audio and Sound Technology

- Basic TV Production
- Introduction to Photo Communication
- Video Production

Professional Communication

- Principles and Practice of Management
- Business Communication
- Entrepreneurship
- Organisational Communication

- Integrity & Anti-Corruption
- Community Service and Co-Curriculum
- Study Skills

PATHWAY AFTER COMPLETION

Degree programmes
at DISTED

or

Selected Universities
in Malaysia and Globally

or

Fast Track
to Career



CAREER PATHWAY

DCMP Career Pathways

- Video Editor
- Cinematographer / Camera Operator
- Scriptwriter / Content Writer
- Motion Graphics Designer
- Director (short films, music videos)
- Graphic Designer
- Multimedia Designer
- Storyboard Artist
- Animator (2D/3D)
- Photographer
- Videographer
- Audio & Sound Designer

DMC Career Pathways

- Corporate Communications Assistant
- Media Relations Coordinator
- Event Coordinator
- Social Media Strategist
- Community Engagement Officer
- Public Affairs Assistant
- News Anchor
- Production Crew
(Camera/Lighting/Sound)
- Video Editor
- Content Producer for YouTube, TikTok & Podcasts
- News Reporter / Writer
- Online Content Creator
- Digital Journalist
- Advertising Executive
- Creative Copywriter
- Social Media Content Creator
- Multimedia Designer
- Visual Storyteller (photo/video)
- Digital Content Producer

Bachelor of **Communication (Media Studies)(Hons)** in Collaboration with HELP University

KPT/JPT(N/0323/6/0036) 02/29 (MQA/PA17138)

This programme develops creative, strategic, and confident media professionals ready for today's digital and global landscape. Combining core media and communication theories with hands-on practice, it equips students with a strong industry foundation. Following current trends, AI tools are embedded across courses to enhance learning, support production, and ensure students build digital literacy. These tools assist in planning, content creation, and project execution, reflecting real-world industry practices.

By the end of the programme, students gain hands-on experience in idea development, multimedia production, and project management, graduating with creativity, critical thinking, strong communication skills, and the confidence to excel in media, advertising, and the creative industries.



MIN. ENTRY REQUIREMENTS

- ✓ **STPM** 2 Grade C (GPA 2.00) or its equivalent and a credit in English at SPM or its equivalent.
- ✓ **A-Level** 2 Ds
- ✓ **SACE - ATAR** 50
- ✓ **DISTED Foundation in Arts/Foundation in Science** (pass all subjects)
- ✓ **Diploma** in Media and Communication or its equivalent, with a minimum CGPA of 2.00 and a credit in English at SPM or its equivalent.
- ✓ **Senior Middle 3 (UEC)**
5 B's (including a credit in English)
- ✓ **International Baccalaureate**
Minimum of 24 points ; or
- ✓ **Matriculation/Foundation** or its equivalent with minimum CGPA 2.00 and credit in English at SPM or its equivalent
- ✓ **Any other equivalent qualification**
Equivalent qualification recognised by the Ministry of Higher Education

*International students who do not have the minimum requirement can be accepted to the programme upon passing TOEFL or IELTS 5.0 score or equivalent.

WHY JOIN US

- **Personalised Learning** – Close lecturer guidance and support tailored to each student's progress.
- **Industry Exposure** – Real projects, industry engagement and collaboration with media agencies to build strong career readiness.
- **Project-Based Learning** – Students plan, create and produce media content across platforms to build practical creative, PR, advertising and production skills.
- **Seamless Progression Pathway** – Established collaboration with HELP University for smooth continuation into higher-level studies.
- **AI-Enhanced Media Learning** – AI tools such as Canva, Microsoft Copilot, Adobe Firefly are integrated into classes to boost creativity, research, content ideation and production efficiency — preparing students for modern AI-driven media careers.

CAREER PATHWAY

Media Management	Public Relations
Filmmakers	Corporate communication
Scrip writing	Journalism
Broadcasting	Editor
Cinematography	Media Consultant
Public Affairs	

PROGRAMME STRUCTURE

Year 1

- Public Speaking
- Mass Communication
- Business Communication
- Multimedia Design
- Writing Mass Media

- Human Communication
- Journalism
- Entrepreneurship
- English for Academic Purposes
- Marketing Communication

Year 2

- Communication Law and Ethics
- Communication Theories
- Intercultural Communication
- Social Research Methods
- Broadcast and New Media

- Communication Issues in the Digital Age
- Media Audience Analytics
- Acting for Media and Film
- TV Production Management
- Audio Visual Editing

Year 3

- Media Planning
- Social Media and Mobile Marketing
- Documentary Production

- Communication and Leadership Skill
- Dissertation
- Industrial Training

General Studies

- Appreciation of Ethics and Civilisations / Communicative Malay Language 2 (International)
- Philosophy and Current Issues
- National Language A (**) or A*Gen Careers in Malaysia and Beyond, or Integrity and Anti-Corruption Course (***)
- Co-curriculum- Sports 2 or Co-curriculum - Event Management 2

University Core

- Discovering Oneself
- Engaging the World

* Local students to take both Appreciation of Ethics and Civilizations and Philosophy and Current Issues

** for Local students without a credit in SPM Bahasa Melayu

*** for students that have not taken Integrity and Anti-Corruption Course at Diploma level

All Subjects offered are subject to changes.



COLLABORATION UNIVERSITY



AWARDS & ACCREDITATIONS



ACADEMIC PARTNERS

