



 **DISTED Pulau Pinang Sdn Bhd**  
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# Diploma in Business Studies

KPT/JPT(R3/0410/4/0021) 07/29 (A10063)



DISTED's Diploma in Business Studies provides cutting-edge knowledge and skills that are crucial to the effective and efficient management and operation of a business enterprise. The programme opens doors to vast employment opportunities in business related professional fields including accounting, management, marketing, e-commerce, human resource management, and information and communications technology (ICT).

The Artificial Intelligence of Things (AIoT) being the current trend is of concern and being added as part of the topics discussed in various courses designed for Diploma in Business Studies.



## MIN. ENTRY REQUIREMENTS

- ✓ SPM/ IGCSE/ O-Level - 3 credits
- ✓ UEC - 3 credits (Grade B)  
Or any other equivalent qualification recognised by the Malaysian Government



## WHY JOIN US

The programme provides cutting-edge knowledge and skills that are crucial to the effective and efficient mgmt and operation by implementing AI components such as microsoft copilot and adobe firefly into a business enterprise.

The programme open doors to vast employment opportunities in business related professional fields.



## PROGRAMME STRUCTURE

### Business

- Business Law
- E-Commerce
- Business Ethics
- Entrepreneurship Development
- Human Resource Management
- Principles and Practice of Management
- Business Organisation
- Operations Management
- Organisational Behaviour
- Business Project Management

### Computing

- Digital Identity
- Business Computing
- Computer Application

### General Studies

- Philosophy and Current Issues
- Integrity & Anti-Corruption Course
- AI Fundamentals for the Digital Age/ Bahasa Kebangsaan A
- Community Service and Co-Curriculum

### Finance

- Financial Management

### Marketing

- Experiential Marketing
- International Marketing
- Introduction to Marketing

### Accounting

- Accounting 1
- Accounting 2
- Management Accounting

### Economics

- Microeconomics
- Macroeconomics

### Statistics

- Business Statistics 1
- Business Statistics 2

### Language and others

- Study Skills
- Academic English
- Business Communication



## PATHWAY AFTER COMPLETION

Degree programmes  
at DISTED

or

Selected Universities  
in Malaysia and Globally

or

Fast Track  
to Career

# Diploma in Hotel Management

KPT/JPT(R3/1013/4/0159) 3/31 (A6751)



The Diploma in Hotel Management provides comprehensive industry-smart knowledge and understanding of hospitality business management practices, procedures and skills that build career confidence. Students will also acquire hands-on experience through practical and group projects, exciting out-of-classroom experiences and skills for meeting the current workplace challenges. Graduates will also have the option of progressing into any of DISTED degree programmes with exemption or into any other degree programmes locally or overseas.

## MIN. ENTRY REQUIREMENTS

- ✓ **SPM**  
- 3 credits or
- ✓ **IGCSE / O-Level**  
- 3 credits or
- ✓ **UEC**  
- 3 Credits (Grade B)
- ✓ Or any other equivalent qualification recognised by the Malaysian Government

## WHY JOIN US

The programme provides cutting-edge knowledge and skills that are crucial to the effective and efficient management and operations with special focus on hotels and hospitality sector.

The programme open doors to vast employment related professional fields of hospitality.

## PROGRAMME STRUCTURE

### **Hospitality Core**

- Introduction to Hospitality Industry
- Food & Beverage Service
- Food Production
- Food & Beverage Management
- Managing Front Office Operations
- Housekeeping Management
- Food Hygiene and Sanitation
- Menu Planning & Development
- Planning & Control for Food & Beverage Operations
- Convention Management & Service
- Purchasing for Hospitality Operations
- Beverage Management
- Hospitality Entrepreneurship

### **Business Core**

- Business Organisation
- Business Communication
- Hospitality & Restaurant Accounting
- Marketing in the Hospitality Industry
- Business Law
- Human Resource Management for the Hospitality Industry
- Research Project

### **Soft Skills**

- Communication English
- Study Skills
- Japanese Language
- Practical Training
- Industrial Training (16 weeks)

### **General Studies**

- Philosophy and Current Issues
- AI Fundamentals for the Digital Age/ Bahasa Komunikasi A
- Integrity & Anti-Corruption Course
- Community Service and Co-Curriculum

## PATHWAY AFTER COMPLETION

Degree programmes  
at DISTED

or

Selected Universities  
in Malaysia and Globally

or

Fast Track  
to Career

# Diploma in Accounting

KPT/JPT(R2/344/4/0126) 01/27 (MQA/FA2009)

DISTED's Diploma in Accounting programme provides cutting-edge knowledge and practical techniques in accounting field. Students will learn to prepare and maintain a full set of accounts for organisations, and will be competent in using computerised accounting software.

This programme is a solid stepping stone into undergraduate studies and professional accounting programmes. Additionally, you will gain headstart into diverse employment opportunity.



## MIN. ENTRY REQUIREMENTS

- ✓ SPM/ IGCSE/ O-Level - 3 credits
- ✓ UEC - 3 credits (Grade B)  
Or any other equivalent qualification recognised by the Malaysian Government

## WHY JOIN US

Exemptions of 3 papers\* in Association of Chartered Certified Accountant (ACCA) which leads you to a professional accounting recognition.

Empowering professional accountants with Ai-driven Excel skills and knowledge and be ready for future jobs.

\*Subject to ACCA approval



## PROGRAMME STRUCTURE

### Accounting And Finance

- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Financial Accounting 4
- Financial Reporting
- Accounting Theory & Practice
- Financial Management

### Costing

- Cost Accounting
- Management Accounting
- Performance Management

### Taxation

- Taxation 1
- Taxation 2

### Technology

- Computerised Accounting
- Accounting Information Systems
- FinTech for Accountants
- E-commerce

### General Management

- Principles and Practice of Management
- Introduction to Marketing
- Human Resource Management
- Business Law
- Corporate Law

### Statistics

- Business Statistics

### Auditing

- Audit Practice 1
- Audit Practice 2

### Economics

- Microeconomics
- Macroeconomics

### Language And General Studies

- Academic English
- Integrity and Anti-Corruption
- Philosophy and Current Issues / Bahasa Melayu Komunikasi 1
- AI Fundamentals for the Digital Age / Bahasa Kebangsaan A
- Community Service and Co-Curriculum

## PATHWAY AFTER COMPLETION

Degree programmes  
at DISTED

or

Selected Universities  
in Malaysia and Globally

or

Fast Track  
to Career

# Bachelor in **Marketing (Honours)** in collaboration with **HELP University**



KPT/JPT(N/0415/6/0046 ) 05/29 (MQA/PA17045)

The overall aim of this programme is to equip students with important roles in marketing and the contribution of marketing to the success of business enterprise. This programme enables students to master essential marketing theories linked to marketing practices, be able to apply them to various marketing environment and gain early exposure to the use of marketing analytics. Students can identify the roles of traditional and digital advertising and integrated communication across marketing communication tools, and be able to apply pricing knowledge and major social criticisms of marketing. Thus, as intended by Malaysia's Higher Education Blueprint 2015–2025, students will be ready to become global corporate citizens.

## **MIN. ENTRY REQUIREMENTS**

- ✓ **Matriculation / Foundation or its equivalent**  
Minimum CGPA of 2.00 out of 4.00\*\*
- ✓ **Diploma (Level 4, MQF)**  
Minimum CGPA 2.00 out of 4.00
- ✓ **STPM**  
Minimum Grade C (GP 2.0) in any TWO subjects
- ✓ **Advanced Diploma (Level 5, MQF)**  
Minimum CGPA of 2.00 out of 4.00
- ✓ **Sijil Tinggi Agama Malaysia (STAM)**  
Minimum grade of Jayyid (good)
- ✓ **Diploma Kemahiran Malaysia (DKM) / Diploma Vokasional Malaysia (DVM)**  
Subjected to Senate / Academic Board's approval
- ✓ **Diploma Lanjutan Kemahiran Malaysia (DLKM)**  
Subjected to Senate / Academic Board's approval
- ✓ **A-Level 2 Ds**
- ✓ **Senior Middle 3 (UEC) 5 B's\*\*\***
- ✓ **Australian Matriculation Programmes**  
University Aggregate of 50% or ATAR score of at least 50 for various programmes

## **Any other equivalent qualification**

\*\*The stated qualifications need to be supported with a pass in Mathematics, English, Sejarah and Bahasa Melayu at SPM level.

\*\*\*Please refer to the HELP University Faculty of Business, Economics and Accounting on the Mathematics and English requirement.

## **WHY JOIN US**

This course will equipped the graduates with an excellent decision making skills and train them to be innovative and creative towards problem solving.

Despite the rapid changes in the business environment, the course will help the graduates develops critical thinking and boost their communication skills effectively.

The course will open doors to vast employment opportunities in marketing related professional fields.

## **CAREER PATHWAY**

- Market Research Analyst
- Marketing Executive
- Product Executive
- Sales Executive
- eCommerce Marketing Executive
- Advertising / Promotion Executive
- Brand Manager / Strategist



## PROGRAMME STRUCTURE

### Year 1

- Financial Accounting 1
- Principles of Microeconomics
- Principles of Management
- Business Statistics
- Information Technology for Business

- Management Accounting 1
- Principles of Macroeconomics
- Business Law
- Principles of Marketing

### Year 2

- Consumer Behaviour
- Digital Marketing
- Business Finance
- Managing Human Resources
- Product Management

- Introduction to Operations Management
- Distribution & Logistics Management
- Sales Management
- Business Analytics for Decision Making
- Elective 1\*

### Elective 1\*

- Asian Entrepreneurship & Innovation
- Asian Business Environment
- Retail Management

- International Economics
- Brand Management
- E-Commerce

\* Subject to availability

### Year 3

- Integrated Marketing Communications
- Strategic Global Marketing
- Marketing Research
- Services Marketing

- Graduation Project
- Competitive Marketing Planning & Strategy
- Innovative Product Development and Management
- Elective 2\*

### Elective 2\*

- International Business Law
- Corporate Policy and Strategy
- Strategic Marketing Relationship
- Business Ethics & Social Responsibility

- Managing People Across Cultures
- Strategic International Business Management
- B2B Marketing

\* Subject to availability

### General Studies

- Appreciation of Ethics and Civilizations / Communicative Malay Language 2 (International)
- Philosophy and Current Issues
- National Language A (\*\*) or A\*Gen Careers in Malaysia and Beyond, or Integrity and Anti-Corruption Course (\*\*\*)
- Co-curriculum- Sports 2 or Co-curriculum - Event Management 2

### University Core

- Discovering Oneself
- Engaging the World

\* Local students to take both Appreciation of Ethics and Civilizations and Philosophy and Current Issues

\*\* for Local students without a credit in SPM Bahasa Melayu

\*\*\* for students that have not taken Integrity and Anti-Corruption Course at Diploma level

# Bachelor in Accounting (Honours) in collaboration with HELP University



KPT/JPT(N/0411/6/0058) 02/29 (MQA/PA17044)

Accounting is concerned with the measurement, reporting and evaluation of information, including computerised information, which assists in the management of resources in business entities and government organisations.

This programme prepares students to become professional accountants. It covers theoretical and conceptual accounting matters combined with the basic accounting skills needed to make graduates employable.

The curriculum has been designed to fulfill the requirements of professional accounting bodies like ACCA, CPA Australia, ICAEW, MIA and many others where exemptions can be obtained. At the same time, the curriculum provides a student with a broad-based education, thus enabling success in the highly competitive work environment. Furthermore, top accounting professionals from accounting firms are invited to participate as advisors and as guest lecturers. They bring real-world perspectives into the classroom setting.



## MIN. ENTRY REQUIREMENTS

### ✓ Matriculation / Foundation or its equivalent

Minimum CGPA of 2.50 out of 4.00\*\* with Credit in Maths and a Pass in English at SPM level

### ✓ Diploma in Accounting / related field or its equivalent

Minimum CGPA of 2.50 out of 4.00\*\* with Credit in Mathematics and a Pass in English

### STPM or its equivalent

### ✓ Minimum Grade C+ (GP 2.33) in any two subjects\*\* with Credit in Mathematics and a Pass in English

### Sijil Tinggi Agama Malaysia (STAM)

### ✓ Minimum grade of Jayyid (Good)\*\*

### A-Level Min. 2D passes (must be supported with

### ✓ a Credit in Mathematics and a Pass in English at SPM/IGCSE level)

### Senior Middle 3 (UEC) 5 B's\*\*\*, pass in Mathematics

### ✓ and English.

### Australian Matriculation Programmes

### ✓ University Aggregate of 50% or ATAR score of at least 50 for various programmes

### Any other equivalent qualification

\*\*The stated qualifications must be supported with a credit in Mathematics and a pass in English at SPM level. This requirement can be waived should the qualification contains Mathematics and/or English subject(s) with equivalent/higher achievement.

\*\*\*Please refer to the HELP University Faculty of Business, Economics and Accounting on the Mathematics and English requirement

### English Requirements

MUET Band 2 (Malaysian students) \* or IELTS 5.5 (international students) or equivalent international English Language qualification.

\*Waived if students have completed a pre-university or diploma programme that is conducted in English.



## WHY JOIN US

Exemptions of 9 papers\* in Association of Chartered Certified Accountant (ACCA) which leads you to a professional accounting recognition.

\*Subject to ACCA approval

Exemptions of 5 papers in the Singapore Chartered Accountant Qualification (SCAQ) administered by the Institute of Singapore Chartered Accountants (ISA) leading to Chartered Accountant (Singapore) designation.

A group of master's, doctoral, and professionally qualified academics.

Industry related syllabus and collaboration with WeConnect, PwC, Grant Thornton, DELL, Keysight and many more.

Conducive learning environment.



## CAREER PATHWAY

- Accountant
- Internal Auditor
- Auditor
- Budget Analyst
- Personal Financial Advisor
- Finance Analyst
- Financial Analyst
- Forensic Accountant



## PROGRAMME STRUCTURE

### Year 1

- Financial Accounting 1
- Management Accounting 1
- Principles of Microeconomics
- Principles of Macroeconomics
- Information Technology for Business

- Principles of Management
- Business Statistics
- Business Law
- Principles of Marketing

### Year 2

- Accounting Information Systems
- Financial Accounting 2
- Financial Management
- Company Law
- Business Analytics for Decision Making
- Financial Reporting

- Management Accounting 2
- Business Research
- Managing Human Resources
- Investment Analysis and Decision Making
- Elective 1\*

### Year 3

- Auditing & Assurance Services
- Accounting Theory and Practice
- Taxation
- Management Accounting 3

- Corporate Accounting
- Graduation Project
- Accounting Internship Programme
- Business Ethics and Responsibility

### General Studies

- Appreciation of Ethics and Civilizations / Communicative Malay Language 2 (International)
- Philosophy and Current Issues
- National Language A (\*\*) or A\*Gen Careers in Malaysia and Beyond, or Integrity and Anti-Corruption Course (\*\*\*)
- Co-curriculum- Sports 2 or Co-curriculum - Event Management 2

### University Core

- Discovering Oneself
- Engaging the World

\* Local students to take both Appreciation of Ethics and Civilizations and Philosophy and Current Issues

\*\* for Local students without a credit in SPM Bahasa Melayu

\*\*\* for students that have not taken Integrity and Anti-Corruption Course at Diploma level



## LIST OF COMPANIES OUR GRADUATES WORK WITH

WeConnect

Dell Technologies

McMillan Woods

Deloitte

Moore Stephens Associate PLT (Penang)

Motorola Solutions Malaysia

R Karti & Co

Teleperformance

Bosch

Osram

Lam Research

Jabil

B. Braun

UPS SCS

Keysight

Gurney Bay Hotel

Flex Malaysia

## WHY DISTED

### Excellent

- DISTED emphasises not just academic knowledge but whole-person development, nurturing leadership, community engagement, and independence.
- All programmes are accredited by MQA
- Delivered by experienced & qualified lecturers

### Accessible & Affordable

- Located in George Town, Penang, a heritage setting with a mix of older heritage buildings with modern facilities.
- DISTED partners with well-established universities
- DISTED provide convenience accommodation & transportation
- Scholarship awards are available up to 100%
- Merit award starting from 1A
- Affordable fees among institutes in Penang

### Relevant

- Structured programmes are guided by Industry Advisory Panel
- Low student-to-teacher ratio by providing personalised tutor
- DISTED uphold a strong commitment to integrity and inclusiveness



## INDUSTRY PANEL LIST



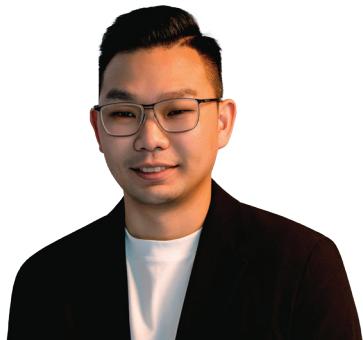
**Ms Kellee  
Khoo Kee Lee**  
Tax Director,  
T & K Tax Savvy Sdn Bhd



**Mr. Keith Teoh Chun Yung**  
Unit Manager  
Prudential Assurance Bhd



**Ms Pauline Kang**  
Global Financial Services Centre, Operational  
Excellence and Automation Manager,  
Electrolux Group



**Mr. Jason Lim Kim Sim**  
Digital Marketing Manager  
H&H Health Group Sdn Bhd



**Ms Tilla  
Puspanathan**  
Section Manager Finance,  
AMD Global Services (M) Sdn Bhd



**Ms. Tan Wen Chien**  
Assistant Manager  
(Export Sales, Asia Pacific)  
Kellogg's Malaysia



**Ms Khoo Chung Li**  
Fellow CPA  
Senior Finance Director  
Penang Site Lead, AMD

## COLLABORATION UNIVERSITY



## AWARDS & ACCREDITATIONS



## ACADEMIC PARTNERS



