



DISTED Pulau Pinang Sdn Bhd Company Registration Number: 199701020079 (435576-U)

MOHE Approval Number: DK187(P)











Diploma in

Business Studies



DISTED's Diploma in Business Studies provides cutting-edge knowledge and skills that are crucial to the effective and efficient management and operation of a business enterprise. The programme opens doors to vast employment opportunities in business related professional fields including accounting, management, marketing, e-commerce, human resource management, and information and communications technology (ICT).

The Industrial Revolution 4.0 (IR 4.0) being the current trend is of concern and being added as part of the topics discussed in various courses designed for Diploma in Business Studies.



MIN. ENTRY REQUIREMENTS

- ✓ SPM
 - 3 credits or
- **✓** IGCSE / O-Level
 - 3 credits or
- ✓ UEC
 - 3 Credits (Grade B)

✓ Or any other equivalent qualification recognised by the Malaysian Government



The programme provides cutting-edge knowledge and skills that are crucial to the effective and efficient management and operation of a business enterprise.

The programme open doors to vast employment opportunities in business related professional fields.

PROGRAMME STRUCTURE

Business

- Business Law
- E-Commerce
- Business Ethics
- Entrepreneurship Development
- Human Resource Management
- Principles and Practice of Management
- Business Organisation
- Operations Management
- Organisational Behaviour
- Business Project Management

Computing

- Digital Identity
- Business Computing
- Computer Application

General Studies

- Philosophy and Current Issues
- Integrity & Anti-Corruption Course

Finance

• Financial Management

Marketing

- Experiential Marketing
- International Marketing
- Introduction to Marketing

Accounting

- Accounting 1
- Accounting 2
- Management Accounting

Economics

- Microeconomics
- Macroeconomics

Statistics

- Business Statistics 1
- Business Statistics 2

Language and others

- Study Skills
- Academic English

- Bahasa Kebangsaan A or Customer Service Excellence
- Community Service and Co-Curriculum



S PATHWAY AFTER COMPLETION

Degree programmes at DISTED



Selected Universities in Malaysia or Globally



Fast Track to Career

Diploma in

Accounting

DISTED's Diploma in Accounting programme provides cutting-edge knowledge and practical techniques in accounting field. Students will learn to prepare and maintain a full set of accounts for organisations, and will be competent in using computerised accounting software.

This programme is a solid stepping stone into undergraduate studies and professional accounting programmes. Additionally, you will gain headstart into diverse employment opportunity.





MIN. ENTRY REQUIREMENTS

- ✓ SPM 3 credits including Mathematics and a Pass in English or
- ✓ **IGCSE** / **O-Level** 3 credits including Mathematics and a Pass in English or
- ✓ **UEC** 3 Credits (Grade B) including Mathematics and a Pass in English
- ✓ Or any other equivalent qualification recognised by the Malaysian Government



CO WHY JOIN US

Exemptions of 3 papers* in Association of Chartered Certified Accountant (ACCA) which leads you to a professional accounting recognition.

*Subject to ACCA approval



PROGRAMME STRUCTURE

Accounting And Finance

- Financial Accounting 1
- Financial Accounting 2
- Financial Accounting 3
- Financial Accounting 4
- Financial Reporting
- Accounting Theory & Practice
- Financial Management

Costing

- Cost Accounting
- Management Accounting
- Performance Management

Taxation

- Taxation 1
- Taxation 2

Technology

- Computerised Accounting
- Accounting Information Systems
- FinTech for Accountants
- E-commerce

General Management

- Principles and Practice of Management
- Introduction to Marketing
- Human Resource Management
- Business Law
- Corporate Law

Statistics

• Business Statistics

Auditing

- Audit Practice 1
- Audit Practice 2

Economics

- Microeconomics
- Macroeconomics

Language And General Studies

- Academic English
- Integrity and Anti-Corruption
- Philosophy and Current Issues / Bahasa Melayu Komunikasi 1
- Customer Service Excellence / Bahasa Kebangsaan A
- Community Service and Co-Curriculum



S PATHWAY AFTER COMPLETION

Degree programmes at DISTED



Selected Universities in Malaysia and Globally

- •Heriot-Watt University, Scotland
- •University of Canterbury, New Zealand
- •University of Essex, UK
- •RMIT, Australia
- •Griffith College, Ireland
- •Macquarie University, Australia And many more



Fast Track to Career

Bachelor in



Marketing (Honours) in Collaboration with HELP University

KPT/JPT(N/0415/6/0046) 05/29 (MQA/PA17045)

The overall aim of this programme is to equip students with important roles in marketing and the contribution of marketing to the success of business enterprise. This programme enables students to master essential marketing theories linked to marketing practices, be able to apply them to various marketing environment and gain early exposure to the use of marketing analytics. Students can identify the roles of traditional and digital advertising and integrated communication across marketing communication tools, and be able to apply pricing knowledge and major social criticisms of marketing. Thus, as intended by Malaysia's Higher Education Blueprint 2015–2025, students will be ready to become global corporate citizens.



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MIN. ENTRY REQUIREMENTS

- ✓ Matriculation / Foundation or its equivalent Minimum CGPA of 2.00 out of 4.00**
- ✓ **Diploma (Level 4, MQF)**Minimum CGPA 2.00 out of 4.00
- ✓ STPM
 Minimum Grade C (GP 2.0) in any TWO subjects
- ✓ Advanced Diploma (Level 5, MQF) Minimum CGPA of 2.00 out of 4.00
- ✓ Sijil Tinggi Agama Malaysia (STAM) Minimum grade of Jayyid (good)
- ✓ Diploma Kemahiran Malaysia (DKM) / Diploma Vokasional Malaysia (DVM) Subjected to Senate / Academic Board's approval
- ✓ Diploma Lanjutan Kemahiran Malaysia (DLKM)
 Subjected to Senate / Academic Board's approval
- ✓ A-Level 2 Ds
- ✓ Senior Middle 3 (UEC) 5 B's***
- ✓ Australian Matriculation Programmes University Aggregate of 50% or ATAR score of at least 50 for various programmes

Any other equivalent qualification

**The stated qualifications need to be supported with a pass in Mathematics, English, Sejarah and Bahasa Melayu at SPM level.

***Please refer to the HELP University Faculty of Business, Economics and Accounting on the Mathematics and English requirement.

& WHY JOIN US

This course will equipped the graduates with an excellent decision making skills and train them to be innovative and creative towards problem solving.

Despite the rapid changes in the business environment, the course will help the graduates develops critical thinking and boost their communication skills effectively.

The course will open doors to vast employment opportunities in marketing related professional fields.

CAREER PATHWAY

- Market Research Analyst
- Marketing Executive
- Product Executive
- Sales Executive
- eCommerce Marketing Executive
- Advertising / Promotion Executive
- Brand Manager / Strategist

PROGRAMME STRUCTURE

Year 1

- Financial Accounting 1
- Principles of Microeconomics
- Principles of Management
- Business Statistics
- Information Technology for Business
- Management Accounting 1
- Principles of Macroeconomics
- Business Law
- Principles of Marketing

Year 2

- Consumer Behaviour
- Digital Marketing
- Business Finance
- Managing Human Resources
- Product Management
- Elective 1*
- Asian Entrepreneurship & Innovation
- Asian Business Environment
- Retail Management
- * Subject to availability

- Introduction to Operations Management
- Distribution & Logistics Management
- Sales Management
- Business Analytics for Decision Making
- Elective 1*
- International Economics
- Brand Management
- E-Commerce

Year 3

- Integrated Marketing Communications
- Strategic Global Marketing
- Marketing Research
- Services Marketing
- Graduation Project

- Competitive Marketing Planning & Strategy
- Innovative Product Development and Management
- Elective 2*

Elective 2*

- International Business Law
- Corporate Policy and Strategy
- Strategic Marketing Relationship
- Business Ethics & Social Responsibility
- Managing People Across Cultures
- Strategic International Business Management
- B2B Marketing

General Studies

- Appreciation of Ethics and Civilizations / Communicative Malay Language 2 (International)
- Philosophy and Current Issues
- National Language A (**) or A*Gen Careers in Malaysia and Beyond, or Integrity and Anti-Corruption Course (***)
- Co-curriculum Sports 2 or Co-curriculum Event Management 2

University Core

- Discovering Oneself
- Engaging the World
- * Local students to take both Appreciation of Ethics and Civilizations and Philosophy and Current Issues
- ** for Local students without a credit in SPM Bahasa Melayu
- *** for students that have not taken Integrity and Anti-Corruption Course at Diploma level

^{*} Subject to availability

Bachelor in

Accounting (Honours) in Collaboration with **HELP University**



Accounting is concerned with the measurement, reporting and evaluation of information, including computerised information, which assists in the management of resources in business entities and government organisations. This programme prepares students to become professional accountants. It covers theoretical and conceptual accounting matters combined with the basic accounting skills needed to make graduates employable.

The curriculum has been designed to fulfill the requirements of professional accounting bodies like ACCA, CPA Australia, ICAEW, MIA and many others where exemptions can be obtained. At the same time, the curriculum provides a student with a broad-based education, thus enabling success in the highly competitive work environment. Furthermore, top accounting professionals from accounting firms are invited to participate as advisors and as guest lecturers. They bring real-world perspectives into the classroom setting.

MIN. ENTRY REQUIREMENTS

- **✓** Matriculation / Foundation or its equivalent Minimum CGPA of 2.50 out of 4.00** with Credit in Maths and a Pass in English at SPM level
- Diploma in Accounting / related field or its equivalent

Minimum CGPA of 2.50 out of 4.00** with Credit in Mathematics and a Pass in English

- **✓ STPM** or its equivalent Minimum Grade C+ (GP 2.33) in any two subjects** with Credit in Mathematics and a Pass in English
- ✓ Sijil Tinggi Agama Malaysia (STAM) Minimum grade of Jayyid (Good)**
- ✓ **A-Level** Min. 2D passes (must be supported with a Credit in Mathematics and a Pass in English at SPM/IGCSE level)
- ✓ Senior Middle 3 (UEC) 5 B's***, pass in Mathematics and English.
- **✓** Australian Matriculation Programmes University Aggregate of 50% or ATAR score of at least 50 for various programmes

Any other equivalent qualification

**The stated qualifications must be supported with a credit in Mathematics and a pass in English at SPM level. This requirement can be waived should the qualification contains Mathematics and/or English subject(s) with equivalent/higher achievement.

***Please refer to the HELP University Faculty of Business, Economics and Accounting on the Mathematics and English requirement

English Requirements

MUET Band 2 (Malaysian students) * or IELTS 5.5 (international students) or equivalent international English Language qualification.

*Waived if students have completed a pre-university or diploma programme that is conducted in English.

R WHY JOIN US

Exemptions of 9 papers* in Association of Chartered Certified Accountant (ACCA) which leads you to a professional accounting recognition.



*Subject to ACCA approval

A group of master's, doctoral, and professionally qualified academics.

Industry related syllabus collaboration with WeConnect, PwC, Grant Thornton, DELL, Keysight and many more.

Condusive learning environment.

AREER PATHWAY

- Accountant
- Auditor
- Personal Financial Advisor
- Financial Analyst
- Forensic Accountant
- Internal Auditor
- Budget Analyst
- Finance Analyst

PROGRAMME STRUCTURE

Year 1

- Financial Accounting 1
- Management Accounting 1
- Principles of Microeconomics
- Principles of Macroeconomics
- Information Technology for Business

- Principles of Management
- Business Statistics
- English for Academic Purpose
- Business Law
- Principles of Marketing

Year 2

- Accounting Information Systems
- Financial Accounting 2
- Financial Management
- Company Law
- Business Analytics for Decision Making
- Elective 1*
- Financial Institutions, Instruments and Markets
- Investment Analysis and Decision Making
- Introduction to Technical Analysis and Trading
- * Subject to availability

- Financial Reporting
- Management Accounting 2
- Business Research
- Managing Human Resources
- Elective 1*
- Asian Enterpreneurship and Innovation
- International Economics
- Asian Business Environment

Year 3

- Auditing & Assurance Services
- Accounting Theory and Practice
- Taxation
- Management Accounting 3
- Elective 2*
- Managing People Across Culture
- International Business Law
- Corporate Policy and Strategy
- * Subject to availability

- Corporate Accounting
- Graduation Project
- Accounting Internship Programme
- Elective 2*
- Business Ethics & Social Responsibility
- Corporate Finance
- Reporting Framework and Accounting Practice

General Studies

- Appreciation of Ethics and Civilizations / Communicative Malay Language 2 (International)
- Philosophy and Current Issues
- National Language A (**) or A*Gen Careers in Malaysia and Beyond, or Integrity and Anti-Corruption Course (***)
- Co-curriculum- Sports 2 or Co-curriculum Event Management 2

University Core

- Discovering Oneself
- Engaging the World
- * Local students to take both Appreciation of Ethics and Civilizations and Philosophy and Current Issues
- ** for Local students without a credit in SPM Bahasa Melayu
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List of Companies our Graduates work with

WeConnect

Dell Technologies

McMillan Woods

Deloitte

Moore Stephens Associate PLT (Penang)

Motorola Solutions Malaysia

T & K Tax Savvy Sdn Bhd

KCK Associates PLT

SH Malaysia

Cosmopolitan Homes Management Sdn Bhd

KPMG

J Heng GBS Sdn Bhd

PwC

R Karti & Co

Tax Advisory PLT

Jabil Global Business Centre

IQI Holdings Sdn Bhd

JS Soo & Co PLT

Khor, Heng & Associates

W.G Ooi & Associates

Chan & Co PLT

Marubun Arrow (M) Sdn Bhd

KYC & Associates

Pina Auto Machinery Services Sdn Bhd

NCTS Consulting Sdn Bhd

The Suburban Food Sdn Bhd

Teh Eng Aun & Co PLT

Liang & Associates

Grant Thornton

Industry Panel list



Ms Kellee Khoo Kee Lee Tax Director, & K Tax Savvy Sdn Bhd



Ms Pauline Kang Global Financial Services Centre, Operational Excellence and Automation Manager, Electrolux Group



Ms Tilla Puspanathan Section Manager Finance, AMD Global Services (M) Sdn Bhd



Ms Khoo Chung Li Fellow CPA Senior Finance Director Penang Site Lead, AMD