

# DISTED COLLEGE



MyQUEST 2022

**COMPETITIVE**  
(Kategori Berdaya Saing)

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[disted.edu.my](http://disted.edu.my)

# Diploma in Mass Communication

KPT/JPT(N/0323/4/0015) 01/29 (MQA/PA17137)

Start your exciting journey with the DISTED Diploma in Mass Communication. Explore our comprehensive curriculum covering public relations, advertising, multimedia, broadcasting, and journalism in the digital era. You'll gain a solid foundation for further studies in communication. Gain real-world experience through internships, helping you develop the skills needed to succeed. Upon completion of the program, you will have both theoretical knowledge and practical experience, making you ready to enter the dynamic communication industries. Join us to develop the communication skills needed to thrive in today's world.



## MIN. ENTRY REQUIREMENTS

- ✓ **SPM**  
- 3 credits including English or
- ✓ **IGCSE / O-Level**  
- 3 credits including English or
- ✓ **UEC**  
- 3 Credits (Grade B) including English
- ✓ Or any other equivalent qualification recognised by the Malaysian Government



## WHY JOIN US

Industrial exposure - Students will be exposed to real practice in the media industry to prepare them for their future career.



## PROGRAMME STRUCTURE

### Communication Core

- Introduction to Mass Communication in the Digital Age
- Communication Theories
- Public Speaking
- Introduction to Multimedia
- Fundamental Design
- Desktop Publishing
- Digital Audio and Sound Technology
- Personal Development and Leadership Skills
- Basic TV Production
- Media Law in Malaysia
- Media Research Methods
- Practical Training

### Elective

- Entrepreneurship
- Principles and Practice of Management
- Business Communication

### Discipline

- Principles of Contemporary Public Relations
- Introduction to Photo Communication
- Principles of Advertising
- Organisational Communication
- Digital Journalism
- Media Planning
- Digital Copywriting
- PR Management and Practice
- Video Production

### General Studies

- Philosophy and Current Issues
- Integrity & Anti-Corruption Course
- Study Skills
- Bahasa Kebangsaan A or Customer Service Excellence
- Community Service and Co-Curriculum

## PATHWAY AFTER COMPLETION

Degree programmes  
at DISTED



Selected Universities  
in Malaysia and Globally



Fast Track  
to Career

Bachelor of

# Communication (Media Studies)(Hons) in collaboration with HELP University

KPT/JPT(N/0323/6/0036 ) 02/29 (MQA/PA17138)

The Bachelor of Communication (Media Studies) program is designed to cultivate creative, strategic, and critical thinkers who can adeptly navigate a diverse and globalized society. Our comprehensive curriculum spans from foundational to advanced concepts in media and communication, providing students with a robust understanding of the field. It will equip students with the skills to analyze the media, creatively express themselves through journalistic writing and editing for various media platforms, produce ideas through short films, documentaries, photography, and design, as well as media management and marketing. Upon completing the program, students will emerge well-rounded, knowledgeable, and skilled in media production and distribution, ready to contribute effectively in the workplace.



## MIN. ENTRY REQUIREMENTS

- ✓ **STPM 2 Grade C (GPA 2.00)** or its equivalent and a credit in English at SPM or its equivalent.
- ✓ **A-Level 2 Ds**
- ✓ **DISTED Foundation in Arts/Foundation in Science** (pass all subjects)
- ✓ **Diploma** in Media and Communication or its equivalent or its equivalent, with a minimum CGPA of 2.00 and a credit in English at SPM or its equivalent.
- ✓ **Senior Middle 3 (UEC)**  
5 B's (including a credit in English)
- ✓ **International Baccalaureate**  
Minimum of 24 points in; or
- ✓ **Matriculation/Foundation** or its equivalent with minimum CGPA 2.00 and credit in English at SPM or its equivalent
- ✓ **Any other equivalent qualification**  
Equivalent qualification recognized by the Ministry of Higher Education

\*If a student is unable to meet this requirement (without a B for English in SPM/UEC), he/she is accepted with TOEFL (score of 500)/IELTS (score of 5.0) qualifications



## WHY JOIN US

Established programme partner university – HELP University

Courses are designed to give a balanced portfolio of communication theory, research and practice in media studies and communication, giving student an edge over the competitors

A three-year honours programme that emphasizes the practical application in contemporary communication settings

Practical training through internship



## CAREER PATHWAY

Media Management  
Filmmakers  
Script writing  
Broadcasting  
Cinematography  
Public Affairs  
Public Relations  
Corporate communication  
Journalism  
Editor  
Media Consultant



## PROGRAMME STRUCTURE

### Year 1

- Public Speaking
- Mass Communication
- Business Communication
- Multimedia Design
- Mass Media Writing
- Human Communication
- Journalism
- Entrepreneurship
- English for Academic Purposes
- Marketing Communication

### Year 2

- Communication Law and Ethics
- Communication Theories
- Intercultural Communication
- Social Research Methods
- Broadcast and New Media
- Communication Issues in the Digital Age
- Media Audience Analytics
- Acting for Media and Film
- TV Production Management
- Audio Visual Editing

### Year 3

- Media Planning
- Social Media and Mobile Marketing
- Documentary Production
- Communication and Leadership Skill
- Dissertation
- Industrial Training

### General Studies

- Appreciation of Ethics and Civilizations
- Philosophy and Current Issues
- Communicative Malay Language 2 (International)
- A\*Gen Careers in Malaysia and Beyond, or National Language A (\*\*) or Integrity and Anti-Corruption Course (\*\*\*)
- Co-Curriculum - Event Management 2

\* Local students to take both Appreciation of Ethics and Civilizations and Philosophy and Current Issues

\*\* for Local students without a credit in SPM Bahasa Melayu

\*\*\* for students that have not taken Integrity and Anti-Corruption Course at Diploma level

All Subjects offered are subject to changes.



## Collaboration University



## Awards & Accreditations



## Academic Partners

