

DISTED COLLEGE

DK187(P)



DISTED Pulau Pinang Sdn Bhd

Company Registration Number : 199701020079 (435576-U)

MOHE Approval Number: DK187(P)

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MyQUEST 2022

COMPETITIVE
(Kategori Berdaya Saing)

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 disted.edu.my

Diploma in

Mass Communication

KPT/JPT(N/0323/4/0015) 01/29 (MQA/PA17137)

Embark on this exciting journey with the DISTED Diploma in Mass Communication. Be fully immersed in a comprehensive curriculum consisting of public relations, advertising, multimedia, broadcasting and journalism for the digital era. You will establish a strong foundation for higher studies and at the same time get solid practical experience through internships. By the end of this course, you will gain theoretical and practical experience that will enable your success in the dynamic communication industry. Sharpen with us the edge of communication expertise that you require to succeed in today's fast-paced world!



MIN. ENTRY REQUIREMENTS

- ✓ **SPM**
- 3 credits including English or
- ✓ **IGCSE / O-Level**
- 3 credits including English or
- ✓ **UEC**
- 3 Bs (including English)
- ✓ Or any other equivalent qualification recognised by the Malaysian Government



WHY JOIN US

Industrial exposure - Students will be exposed to real practice in the media industry to prepare them for their future career.



PROGRAMME STRUCTURE

Communication Core

- Introduction to Mass Communication in the Digital Age
- Communication Theories
- Public Speaking
- Introduction to Multimedia
- Fundamental Design
- Desktop Publishing
- Digital Audio and Sound Technology
- Personal Development and Leadership Skills
- Basic TV Production
- Media Law in Malaysia
- Media Research Methods
- Practical Training

Elective

- Entrepreneurship
- Principles and Practice of Management
- Business Communication

Discipline

- Principles of Contemporary Public Relations
- Introduction to Photo Communication
- Principle of Advertising
- Organisational Communication
- Digital Journalism
- Media Planning
- Digital Copywriting
- PR Management and Practice
- Video Production

General Studies

- Philosophy and Current Issues
- Integrity & Anti-Corruption Course
- Study Skills
- Bahasa Kebangsaan A or Customer Service Excellence
- Community Service and Co-Curriculum



PATHWAY AFTER COMPLETION

Degree programmes at DISTED



Selected Universities in Malaysia and Globally



Fast Track to Career

Bachelor of

Communication (Media Studies)(Hons)

in collaboration with HELP University

KPT/JPT(N/0323/6/0036) 02/29 (MQA/PA17138)

The Bachelor of Communication (Media Studies) program is designed to cultivate creative, strategic, and critical thinkers who can adeptly navigate a diverse and globalized society. Our comprehensive curriculum spans from foundational to advanced concepts in media and communication, providing students with a robust understanding of the field. It will equip students with the skills to analyze the media, creatively express themselves through journalistic writing and editing for various media platforms, produce ideas through short films, documentaries, photography, and design, as well as media management and marketing. Upon completing the program, students will emerge well-rounded, knowledgeable, and skilled in media production and distribution, ready to contribute effectively in the workplace.



MIN. ENTRY REQUIREMENTS

- ✓ **STPM 2 Grade C (GPA 2.00)** or its equivalent and a credit in English at SPM or its equivalent.
- ✓ **A-Level 2 Ds**
- ✓ **SACEI - ATAR 50**
- ✓ **DISTED Foundation in Arts/Foundation in Science** (pass all subjects)
- ✓ **Diploma in Media and Communication** or its equivalent, with a minimum CGPA of 2.00 and a credit in English at SPM or its equivalent.
- ✓ **Senior Middle 3 (UEC)**
5 B's (including a credit in English)
- ✓ **International Baccalaureate**
Minimum of 24 points ; or
- ✓ **Matriculation/Foundation** or its equivalent with minimum CGPA 2.00 and credit in English at SPM or its equivalent

Any other equivalent qualification

Equivalent qualification recognised by the Ministry of Higher Education

*International students who do not have the minimum requirement can be accepted to the program upon passing TOEFL or IELTS 5.0 score or equivalent.



WHY JOIN US

Established programme partner university – HELP University.

Courses are designed to give a balanced portfolio of communication theory, research and practice in media studies and communication, giving student an edge over the competitors.

A three-year honours programme that emphasizes the practical application in contemporary communication settings.

Practical training through internship.



CAREER PATHWAY

Media Management
Filmmakers
Script writing
Broadcasting
Cinematography
Public Affairs
Public Relations
Corporate communication
Journalism
Editor
Media Consultant



PROGRAMME STRUCTURE

Year 1

- Public Speaking
- Mass Communication
- Business Communication
- Multimedia Design
- Mass Media Writing
- Human Communication
- Journalism
- Entrepreneurship
- English for Academic Purposes
- Marketing Communication

Year 2

- Communication Law and Ethics
- Communication Theories
- Intercultural Communication
- Social Research Methods
- Broadcast and New Media
- Communication Issues in the Digital Age
- Media Audience Analytics
- Acting for Media and Film
- TV Production Management
- Audio Visual Editing

Year 3

- Media Planning
- Social Media and Mobile Marketing
- Documentary Production
- Communication and Leadership Skill
- Dissertation
- Industrial Training

General Studies

- Appreciation of Ethics and Civilizations / Communicative Malay Language 2 (International)
- Philosophy and Current Issues
- National Language A (**) or A*Gen Careers in Malaysia and Beyond, or Integrity and Anti-Corruption Course (***)
- Co-curriculum- Sports 2 or Co-curriculum - Event Management 2

University Core

- Discovering Oneself
- Engaging the World

* Local students to take both Appreciation of Ethics and Civilizations and Philosophy and Current Issues

** for Local students without a credit in SPM Bahasa Melayu

*** for students that have not taken Integrity and Anti-Corruption Course at Diploma level

All Subjects offered are subject to changes.



Collaboration University



Awards & Accreditations



Academic Partners

