

This Week Highlights

- Business + Leisure = Bleisure
- Understanding Simple Chemistry for Healing the Ozone Hole
- Revolutionising Manufacturing - "The Benefits of 3D Printers"
- The Right to Privacy
- Exploring the Potential in You
- Breaking Barriers "Reflections on Volunteering for Early Autism Project (EAP) Interstate Tour"
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Business + Leisure = Bleisure



Modified Image Source: Penang Institute, Penang Monthly (April 2023). Read full article at <https://penangmonthly.com/article/20886/bleisure-travel-a-highly-promising-tourism-sector-for-penang>

The COVID-19 pandemic has resulted in an emerging form of tourism – bleisure travel or tourism. Bleisure travel combines business and leisure travel into one trip, where a person travels for work purposes but also takes time to enjoy the destination for leisure activities. This type of travel has become increasingly popular as it allows individuals to maximise their time and expenses, combining work and personal trips into one. Business travellers extend their stays to relax, reduce stress, and take in the sights and sounds of the community. It is a hybrid growing in popularity as work-life boundaries started to blur

商务+休闲=Bleisure

新冠肺炎疫情 (Covid-19) 导致了一种新兴的旅游形式——融合商务和休闲旅游的“bleisure”旅游。Bleisure 旅游将商务和休闲旅游结合为一次旅行，旅客在出差公干的同时，也可以花时间享受当地的休闲活动。这种类型的旅行变得越来越流行，因为它允许他人最大限度地利用他们的时间和开支，将工作和个人旅行结合为一。商务旅客延长他们的逗留时间以放松身心、减轻压力并欣赏社区的风光和声音。随着疫情期间工作与生活的界限开始变得模糊，这种混合式旅游变得越来越受欢迎。因此，越来越多的酒店设置开始准备为 Bleisure 旅游做准备。酒店必须拥有以工作为中心的基础设施，并能够提供当地的休闲元素。酒店必须具备便利设施、科技、活动和服务，以帮助这个新的旅游群体放松身心。酒店可以推出为旅客节省时间和费用的优惠和配套。

during the pandemic. Hence, more and more hotels are set up to become bleisure travel-ready. Hotels must have a work-centric infrastructure in place and be able to provide the leisure aspect in the destination. Hotels must have the amenities, technologies, activities, and services to help this new tourist segment ease out and relax. Hotels can create offers and packages that can save time and cost for the guest.

Post-COVID, only essential business travel is happening unless the travel is mixed with leisure activities. Hence, the rise of the bleisure travel and tourism market is the way forward to destinations to attract this new segment of travellers. Penang is perfect to capitalise on this new form of tourism with its excellent hotels in great locations and ambience. Penang can attract digital nomads who are tapping out a blog post on a beach in Ferringhi to managers checking emails on the outskirts of Balik Pulau. Full-time freelancers in a coworking space to a programmer coding from his home office are capitalising on bleisure travel. Technology has blurred the boundaries between work and play professional and personal, and career and downtime.

DISTED College offers programmes in business, accounting, hospitality, business IT, computer science and creative multimedia production that can prepare students to support the needs of this emerging form of tourism.

Prof. Dr. Vikneswaran Nair
President

新冠肺炎疫情后，只有必要的商务旅行才会发生，除非旅行与休闲活动混合。因此，Bleisure 旅游市场的崛起能够吸引这一新型旅行者群体的方向。檳城凭借其优越的地理位置和环境优美的一流酒店，非常适合利用这种新型旅游方式。檳城可以吸引数码游牧民族，无论是在 Ferringhi 海滩上敲打博客文章的人，还是在 Balik Pulau 郊区检查电子邮件的经理。在联合办公空间工作的全职自由职业者，以及在家办公的程序员，都可以利用 Bleisure 旅行。科技已经模糊了工作与娱乐、专业与个人、事业与空闲之间的界限。

立达学院提供商务、会计、酒店管理、商务信息技术、计算机科学和创意多媒体制作等专业课程，以让学生做好准备，以满足这种新兴旅游形式的需求。

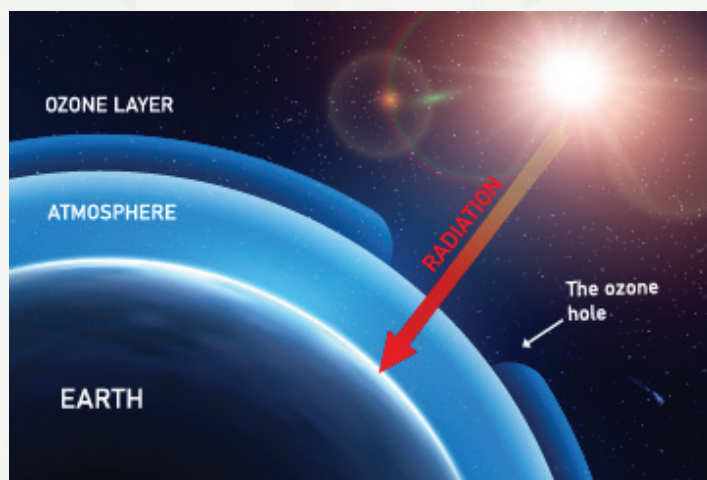
Prof. Dr. Vikneswaran Nair
院长

(Mandarin Translator, Tan Pei Shi, Lecturer, School of Business and Hospitality)

Understanding Simple Chemistry for Healing the Ozone Hole

The ozone layer in the stratosphere, 20-50 km above the Earth's surface, protects the Earth from the sun's harmful ultraviolet radiation. Ozone molecules in the stratosphere absorb high-frequency ultraviolet radiation, which prevents the high-energy radiation from reaching the Earth's surface and causing severe damage to the planet's ecosystems.

Before the 1950s, natural processes created and destroyed ozone, and these appeared to be balanced. However, human activities such as using refrigerators, air conditioners, fire extinguishers, and aerosols have led to the emission of substances like nitric oxide (NO) and chlorofluorocarbons (CFCs) that destroy ozone molecules.



These substances cause an increase in levels of NO, atomic chlorine (Cl), and bromine (Br) in the stratosphere. When halocarbons containing C-Cl and C-Br bonds are exposed to UV radiation, the bonds break down, releasing chlorine and bromine atoms that destroy ozone molecules. Carbon-halogen bond fissions are caused by relatively weak C-Cl and C-Br bonds.

To decrease ozone-depleting activities, efforts were made to replace halocarbons containing C-Br and C-Cl bonds with compounds containing C-H bonds. This initiative resulted in a decrease in ozone-depleting substances and was followed by the Montreal Protocol in 1987, where countries agreed to phase out the production and consumption of ozone-depleting substances. As a result, the ozone layer is predicted to recover to pre-1950 levels by 2050.

Chemistry is an important subject taught at DISTED's Pre-University studies that will provide students with a deeper understanding of the world around them and how human activities can impact the environment. By appreciating the importance of the ozone layer and the efforts made to protect it, students can develop a greater sense of environmental responsibility and contribute to a sustainable future.

Dr. Teo Soon Beng

Principal Lecturer, School of Pre-University Studies

Revolutionising Manufacturing - The Benefits of 3D Printers



The advent of 3D printers has transformed the manufacturing landscape by offering multiple advantages across various industries. These machines can potentially revolutionise traditional manufacturing methods by making customisation, waste reduction, accelerated prototyping, and decentralised manufacturing a reality.

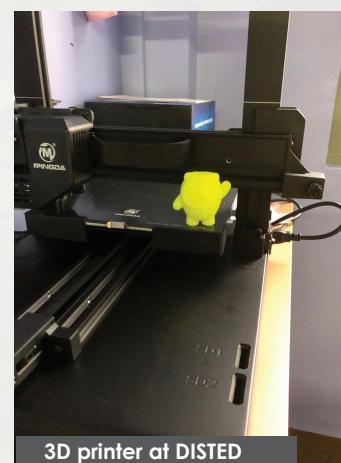
One significant advantage of 3D printers is their ability to create highly customised products easily. Unlike traditional manufacturing methods that require expensive tooling and moulds, 3D printers can create intricate designs and complex shapes. This feature enables the production of unique and personalised items, from medical implants tailored to individual patients to custom-designed consumer products that meet specific needs.

In addition, 3D printers can potentially reduce waste in the manufacturing process. Traditional manufacturing methods often result in significant material waste as excess material is cut away to create the final product. However, 3D printers only use the materials needed for the object, minimising waste and reducing environmental impact. Furthermore, these printers can use recycled materials, contributing to sustainable manufacturing practices and lessening the demand for new raw materials.

Another advantage of 3D printers is their ability to accelerate design and prototyping. Traditional manufacturing methods

can be time-consuming and expensive, particularly when creating prototypes for testing and refinement. With 3D printers, designers can quickly create functional prototypes, enabling rapid iteration and design improvements. As a result, it significantly reduces the time and cost associated with product development, leading to faster time-to-market for new products.

Moreover, 3D printers enable decentralised manufacturing, which can offer numerous benefits. Traditional manufacturing often requires products to be manufactured in centralised locations and shipped to various destinations, increasing transportation costs and carbon emissions. However, with 3D printers, products can be manufactured on-site or locally, reducing the need for transportation and lowering the carbon footprint associated with manufacturing.



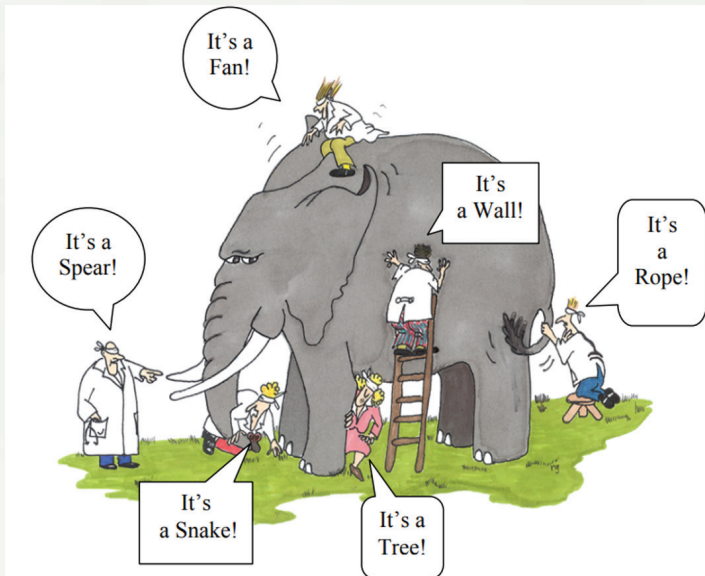
3D printer at DISTED

DISTED College has recently invested in a 3D printer for its campus, recognising this technology's immense benefits. This cutting-edge technology has opened up new opportunities for students and faculty, enabling them to explore and utilise 3D printing for various applications, from rapid prototyping in engineering and design to innovative research and beyond.

Lee Kor Yong

Lecturer, School of Computing & Engineering

The Right to Privacy



(Image Source: Himmelfarb et al 2002: 1526 (artist: G. Renee Guzlas))

The story of the blind men and the elephant tells a visual story of how humans can perceive the same thing differently based on their perspectives. Similarly, the concept of privacy is multidimensional and difficult to define but is an essential aspect of human autonomy and dignity. The right to privacy embodies the belief that private information should be free from public scrutiny. The significant changes

in the borderless world brought by information and communication technologies offer ample opportunities for human intervention, leading to uncertainties and insecurities, as pointed out by Castells and Negroponte.

The recent news report of data leaked from Jabatan Pendaftaran Negara and MySejahtera was no surprise to most Malaysians who received messages and scam calls from unknown sources. The news serves as a warning call and a perfect illustration of why privacy law must evolve and be enforced to safeguard society from arbitrary and unjust use of power. While the fundamental rights of Malaysian citizens are protected under Articles 5-13 of the Federal Constitution, privacy was not regarded as a constitutional right, despite its recognition under Article 12 of the United Nations Declaration of Human Rights.

In the Fourth Industrial Revolution era, privacy played a vital role, and we cannot treat the violation of privacy lightly. At DISTED College, students are taught about legislation, legal issues, and case law related to privacy to enhance their knowledge in various law and legal studies offered in the Diploma and Pre-University programmes.

Thanaletchumi A/P Pechumuthu

Lecturer, School of Business & Hospitality

Exploring the Potential in You

DISTED was delighted to welcome back Mr Yeoh Chun Yoong (CY), a graduate of the class of 2010, as a guest speaker. CY, who graduated with a First Class Honours degree in Accounting and Finance, had not set foot on the college campus since his graduation. As he walked the campus corridors, he was flooded with nostalgic memories. A group of 40 students eagerly awaited their senior sharing session. After a brief introduction, CY shared in detail his career journey, beginning as an Accountant in Intel Technologies and climbing the corporate ladder to hold various exciting positions such as Finance Analyst, Project Accountant, Supervisor, and Accounting Manager. Currently, he is the Finance Manager of Lam Research, an American multinational company specialising in wafer fabrication equipment manufacturing.

CY stressed the importance of creating a personal development plan that maps a unique path for personal growth. The plan serves as a platform for receiving regular feedback, building strengths, and closing gaps. CY also emphasised the principles of accountability on one's performance and the need to exceed expectations to set oneself apart from the rest, paving the way for career advancement.

In addition to sharing his professional experiences, CY also shared his values developed over his 13 years of work experience. He acknowledged that in the early years of his career, work-life balance was not a priority, but after getting married and having a 7-year-old son, he made it a priority. He emphasised the importance of collaboration and the

need to innovate and simplify work processes to achieve higher efficiency in the workplace.

CY also shared his memories as a student at DISTED, where he completed both his diploma and degree programmes and his experience with his lecturers and fellow students. Students also had the opportunity to ask CY about career progression, specifically in the field of Accounting and Finance, dealing with work-related challenges, the differences between working with a public accounting firm and a multinational company, the importance of pursuing the ACCA qualification, and the value of becoming a member of a professional body.

Elaine Chan

Senior Lecturer, School of Business and Hospitality



↑ Chun Yoong with staff and student of the School of Business and Hospitality.

Breaking Barriers

“Reflections on Volunteering for Early Autism Project (EAP) Interstate Tour”

Volunteering as a social media photographer at an autism event was a meaningful experience for me as a psychology student and as the sister of an autistic brother. During the event, I had an impactful conversation with a single mother who raised two autistic children. Her determination, willpower, and courage inspired me greatly, and I was reminded of the importance of accepting autism in society. As a result of this experience, I am motivated to promote autism awareness and advocate for inclusivity in my personal life. I will actively educate others about autism and support autism-related initiatives to create a more autism-friendly environment. This event reinforced my commitment to positively impacting the autism community, and I am grateful for the opportunity to contribute to such a worthy cause.



Delwina Cheah Kah Yan
Student at School of Psychology

During the EAP Interstate Tour, I had a profound experience that reinforced the importance of awareness and acceptance in creating an autism-friendly environment. Witnessing the passion and unwavering dedication of those working towards fostering inclusive spaces for individuals with autism was truly impactful. It inspired me to continue my involvement in autism-related initiatives and educate others on the importance of inclusivity. By supporting autism-related initiatives, we can make a positive difference in the lives of those with autism.



Ooi Jing Hann
Student at School of Psychology

As a volunteer at the EAP Interstate Tour, I interacted with children on the autism spectrum and gained valuable insights into their experiences. Despite communication being a hurdle, it didn't prevent the children from expressing their thoughts and emotions. It made me appreciate their unique way of communicating and the importance of empathy and understanding. To promote an autism-friendly environment in my personal life, I will enhance my knowledge of the condition, understand individual differences, and advocate for their rights. Overall, it was an enlightening experience, and I am grateful for the opportunity to contribute to building a more inclusive society.



Ashley Tan Jia-Yeu
Student at School of Psychology

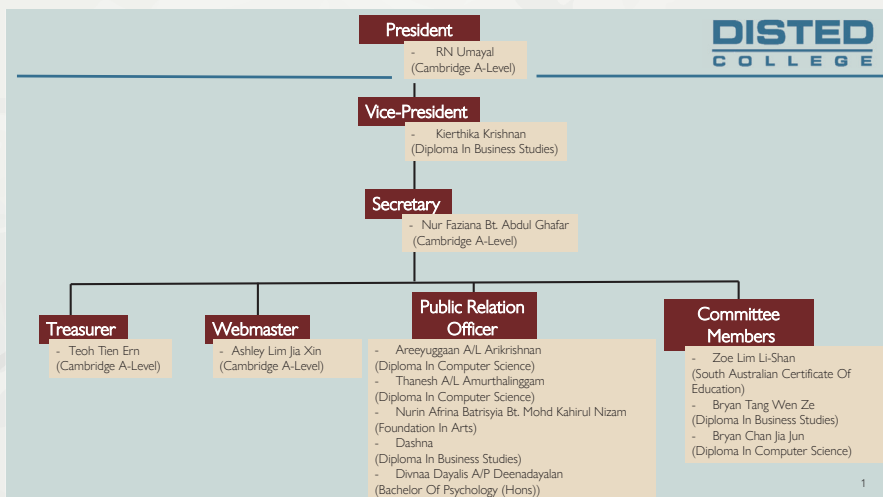


↑ Volunteers and participants of EAP Interstate Tour.

SRC Executive Council 2023/2024

The Student Representative Council (SRC) is crucial to any higher education institution as its members work together to generate ideas, foster a more welcoming academic environment, and advocate for student interests. A new SRC Executive Committee was elected recently for the 2023/2024 term.

The president who will lead the council during this term is RN Umayal, who will be assisted by Vice President Kierthika Krishnan. The Secretary is Nur Faziana bt. Abdul Ghafar, while the treasurer is Teoh Tien Ern. (Other members are indicated in the chart.)



This year, the SRC has many exciting activities planned for students and staff to look forward to. The main event for 2023 will be the prom night. Other fun and entertaining activities include sporting, gaming, festivities, and volunteer opportunities that can contribute back to society. Participating in these activities is a learning experience for the students, strengthening their bonds with their friends (and lecturers), helping them meet new linkages, keeping them fit and healthy, and also giving back to society. The Committee's primary goal is to ensure that these activities help students balance their formal classroom learning and informal/non-formal outside-classroom learning.