

OPEN DAY

15-16, 22-23
 Mar'25

10am - 4pm

340, Macalister Road,
 Penang
 (Heritage Campus)

Week's Best Titles

- ❑ DC Live Club Launches First-Ever Podcast on YouTube: A New Voice for Mass Communication Students
- ❑ Women Inspiring Women: A Glimpse into WELEAD Programme
- ❑ Making New Year's Resolutions That Stick
- ❑ The Enduring Influence of Von Neumann Architecture in Modern Computing
- ❑ Preserving Tradition, Embracing Innovation: A Field Trip to Perniagaan Bedak Sejuk Lean Seng
- ❑ APEX Bootcamp Closing Ceremony: Celebrating Innovation and Excellence

DC Live Club Launches First-Ever Podcast on YouTube: A New Voice for Mass Communication Students



Remarks from the President
 Prof. Dr. Vikneswaran Nair
 - President

At DISTED College, we believe that education extends beyond the classroom. Initiatives like the DC Live podcast empower students to apply their knowledge in real-world settings, fostering creativity, confidence, and professional growth. In today's media-driven landscape, success depends not only on theoretical understanding but also on the ability to adapt, collaborate, and communicate effectively.

Through hands-on experiences like this podcast, students develop essential industry skills—content creation, storytelling, technical production, and audience engagement. These are the very competencies that employers seek, and by honing them early, our students gain a competitive edge. More importantly, this initiative nurtures leadership, teamwork, and problem-solving, qualities that are invaluable in any career path.

DISTED takes pride in providing a learning environment where students are encouraged to innovate and take ownership of their projects. The DC Live podcast is a testament to their passion, dedication, and ability to bring ideas to life. As they embark on their academic and professional journeys, the experiences gained from such initiatives will serve as strong foundations for their future success.

Congratulations to the DC Live Club on this milestone. I look forward to seeing how this platform evolves and continues to inspire the next generation of media professionals.

Cover Story

DC Live Club Launches First-Ever Podcast on YouTube: A New Voice for Mass Communication Students



The DC Live Club at DISTED College has officially launched its first-ever podcast on YouTube, marking a significant milestone for Mass Communication students. This dynamic platform captures their journey, experiences, and passion for the field, offering an authentic glimpse into student life at DISTED.

Allisya, a first-year Diploma in Mass Communication student, shared her excitement about the vibrant and welcoming environment at DISTED. She highlighted the strong engagement with lecturers and the supportive, close-knit community, which made her transition into college life seamless. One of the key reasons she chose DISTED was the diploma program's holistic approach—integrating various aspects of Mass Communication to equip students with essential industry skills and broaden their career prospects.

Reena, a first-year Media Studies degree student, echoed similar sentiments, emphasising her passion for Mass Communication and the programme's focus on hands-on learning. Unlike traditional courses that rely heavily on final exams, DISTED prioritises continuous assessment, fostering critical thinking, time management, teamwork, and deeper student engagement. With access to state-of-the-art multimedia studios and broadcast facilities, students gain invaluable real-world experience that prepares them for successful careers in the media industry.

DISTED College remains committed to enriching student experiences through initiatives like the DC Live podcast and DISTED Discourse. These platforms not only highlight campus activities and achievements but also provide students with opportunities to build their portfolios and engage actively with the media landscape.

Nadia Jefri
Head, School of Communication and General Studies



Women Inspiring Women: A Glimpse into WELEAD Programme



Persatuan Komuniti Literasi Pulau Pinang hosted a three-day Women Empowerment in Leadership (WELEAD) workshop, featuring interactive sessions with prominent Malaysian women leaders. Three lecturers and a student from DISTED College participated, gaining insights into leadership and decision-making. Mdm. Ann Tan, Head of Communication at Silicon Island Sdn Bhd, was a key speaker, leading participants on an exclusive visit to Pusat Perkhidmatan Setempat Nelayan (PPSN) to discuss Silicon Island—a 2,300-acre project positioning Penang as a global hub for tourism, green technology, and smart city innovation. She shared valuable insights

on women's roles in driving large-scale transformation. The programme fostered discussions on diversity in leadership and reinforced the need to empower women for a more inclusive future. WELEAD served as both an educational platform and a call to action for greater female representation in leadership. DISTED participants gained leadership insights, industry exposure, and networking opportunities with prominent women leaders.

Kesvhinee Ravinthran
Lecturer, School of Pre-University Studies



Making New Year's Resolutions That Stick

“As the new year begins, many reflect on the past and set resolutions for personal growth. New Year's resolutions provide a fresh start, yet many abandon them quickly. Common goals include dieting, exercising, saving money, and self-improvement. While nearly 30% avoid resolutions due to fear of failure, those who set them are ten times more likely to succeed. To create effective resolutions, start by reviewing the past year. Identify patterns and adjust goals accordingly. Define one primary goal that aligns with your interests and is realistic. Break it down using the SMART method—Specific, Measurable, Achievable, Relevant, and Time-bound—to make it clear and attainable. Having a plan and tracking progress is key to staying committed. Whether through journaling or accountability partners, consistency matters. Most importantly, belief in yourself determines success. As Henry Ford said, “Whether you think you can, or you can't – you're right.” Confidence and persistence turn resolutions into reality.”

Indra Sellappan
Lecturer, School of Psychology

The Enduring Influence of Von Neumann Architecture in Modern Computing



The Von Neumann Architecture, introduced in 1945 by John von Neumann, is the foundation of most modern computers. It describes a system where a single memory unit stores both instructions and data. In software development,

programming languages and algorithms rely on its fetch-execute cycle, while operating systems optimise memory and processing. However, the Von Neumann bottleneck—limited data transfer speed between the CPU and memory—remains a challenge. In theoretical computer science, this architecture influenced Turing machines and computational complexity theory, shaping models for computability and efficiency analysis. Despite its limitations, the Von Neumann Architecture remains crucial in computing, impacting computer architecture, operating systems, and artificial intelligence. At DISTED, computing students study these principles to strengthen their understanding of modern computing.

Nurul Annisa Azhar
Lecturer, School of Computing and Engineering

Preserving Tradition, Embracing Innovation: A Field Trip to Perniagaan Bedak Sejuk Lean Seng



On 7th February, five lecturers and 18 business students visited Perniagaan Bedak Sejuk Lean Seng in Balik Pulau, Penang, to learn about bedak sejuk, a traditional skincare powder made from rice and water. The family business, started 50 years ago by Mr. Yeoh Song Huat's father, originally followed a year-long fermentation process. To shorten production time, the family experimented with different fermentation periods, finding that one month produced the best results. Despite operating on a small scale with fully handmade production, the business exports bedak sejuk to the USA, where it is repackaged as a luxury face mask. This highlights how traditional products can reach global markets through innovation. The trip reinforced key entrepreneurial lessons—creativity, adaptability, and perseverance. It provided valuable insights into heritage craftsmanship and demonstrated how small businesses can achieve success by thinking strategically and embracing change.

Tan Pei Shi
Lecturer, School of Business and Hospitality

APEX Bootcamp Closing Ceremony: Celebrating Innovation and Excellence



The APEX Bootcamp Closing Ceremony on February 8, 2025, marked a milestone in the 2-year Computer Science and Digitech Programme under the Penang Math Platform (PMP). DISTED College, an Institutional Partner, contributed to developing students' computational thinking and digital literacy. The Recognition and Award Ceremony celebrated students from 14 Penang schools, acknowledging their achievements and the support of corporate sponsors, including Micron, Pentamaster, and Globetronics Technology Bhd. and other Institutional Partners, who all played key roles. DISTED College provided hands-on training to students from Han Chiang High School, SMK Raja Tun Uda, and SMK Bandar Baru Perda. APEX graduates receive an exemption from the Introduction to IT & Information Systems course at DISTED and partner institutions. Through industry-driven education and initiatives like APEX Bootcamp, DISTED College reinforces its commitment to preparing future digital leaders.

Seethai Subramaniam
Head, School of Computing & Engineering

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