

DISTED

Hospitality

World-class education
for world-class hospitality

DISTED College

Yeap Chor Ee Heritage Campus

340 Macalister Road, 10350 Penang, Malaysia.

Tel: +604-229 6579 Fax: +604-226 6403

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Wawasan City Campus

Within UNESCO World Heritage Site

7 China Street Ghaut, 10300 Penang, Malaysia.

Tel: +604-262 5579 Fax: +604-262 4579

DISTED Pulau Pinang Sdn Bhd (435576 U)

MOE registration no.: P4P1019



disted.edu.my





Study Hospitality at DISTED

The DISTED School of Hospitality Management, with its blend of qualified, experienced, dedicated and caring lecturers, industry-focused and up-to-date curriculum as well as outstanding teaching and training facilities, is poised to mould students to meet the needs and high expectations of the global hospitality industry. The state-of-the-art training facilities, coupled with high academic quality and standards, make DISTED the smarter choice for a premier hospitality education. Students can be sure that they are in the best hands for an enriching and exciting learning experience that grooms them for rewarding careers in the ever-growing hospitality, business, leisure and tourism sectors.

Why choose DISTED?

At DISTED, you experience an exciting, practical all-rounded tertiary education conducted in a conducive campus environment. Learning approach includes group classroom teaching, discussions, research projects and oral-aural activities.

- Graduates of our Diploma programmes are rewarded with a dual certification from BTEC and DISTED
- Qualified, experienced, dedicated and caring lecturers supported by experienced technical staff.
- 4 months industrial training at leading hotels and other hospitality operations.
- Practical learning through study, instruction, experience or observing others.
- Guest lectures by experts from the hospitality industry.
- Part-time job opportunities in hospitality establishments.
- High quality textbooks are made available to students.
- Close monitoring of your academic progress.
- eLearning support for students.
- Ideal learning environment at our purpose-built Wawasan City Campus with excellent modern facilities.
- Scholarships are available to Malaysian students*.

**Terms and conditions apply*

BTEC Higher National Diploma (UK)

In addition to its existing diplomas, DISTED also delivers the BTEC - Business & Technology Education Council Level 5 Higher National Diploma (HND). It is the only institution of higher learning in north Malaysia fully endorsed by Edexcel to exclusively offer the BTEC HND qualification in Business Studies, Accounting, Hospitality Business Management, Engineering, Computer Science and Creative Multimedia.

The BTEC HND Advantages

- Awarded by Edexcel, UK's largest awarding body regulated by The Office of Qualifications and Examinations (Ofqual).
- Work-related qualification built to accommodate the needs of employers and allow progression to university.
- Places emphasis on assignments, projects, practical learning and understanding of courses.
- Recognised by 95% of higher education institutions in the UK, and over 200 leading universities worldwide – including several of The Times top-100 ranked universities in Australia, Singapore, Malaysia and Hong Kong.
- Recognised by the Malaysian Qualifications Agency (MQA).

Premier Hospitality Education

Housed in the Wawasan Campus located in the heritage enclave of George Town, the School of Hospitality Management is equipped with first class facilities for classroom learning as well as practical learning to acquire knowledge and skills that are relevant to the real working world. It provides ample opportunities for hospitality students to hone entrepreneurship skills as well through learning, managing and operating in a systematic way synonymous with industry standards.



Restaurant

- Features standard four-course set lunch menu and snacks prepared by DISTED Hospitality students with guidance from experienced professional DISTED chefs
- Students undergo practical training that will help hone skills and knowledge that are relevant for their future career



Food Production Kitchen

- First-class professional set-up with a stainless steel walled and silikal floored kitchen
- Accommodates 35 well-equipped individual stations, providing students with independent hands-on practice
- Installed with special industry-strength appliances including ovens, bain-marie, salad bar, deep fryers, griddles etc., giving students a real life learning experience in a professional setting



Pastry and Bakery Kitchen

- Houses 24 individual stations that are well-equipped with all the essential baking equipments
- A teaching and production facility that produces fresh daily baked items for sale at the Bakery



Bakery

- Walk-in customers can savour a wide array of freshly baked and palate tickling pastries and breads.



Demo Kitchen cum Lecture Theatre

- 60-seat culinary suite with state-of-the-art setup
- Has a fully-equipped kitchen studio and full-view projection for celebrity chef appearance as well as demonstrations by industry experts



Housekeeping Mock-Up Room

- A mock-up hotel guest room used as part of housekeeping service training
- Students train to achieve housekeeping methods and requirements of international hotel standards



Classrooms

- The Wawasan Campus has 6 large classrooms that are all well-equipped with comfortable seating, whiteboards and internet connected LCD projectors
- Design and layout catered to provide a comfortable and conducive learning atmosphere

BA (Hons) Events Management

KPT/JPT(N/812/6/0042) 02/18 MQA(PA2167)

Programme Overview

DISTED's BA (Hons) Events Management is an internationally recognised degree conferred by Staffordshire University (UK). Students of this programme will develop critical awareness of the roles of tourism and events in business and hone the ability to develop and market tourism and event projects and service. They will also acquire transferrable skills such as critical thinking, problem-solving, report writing, presentation communication and strategic planning skills, inter-personal and leadership skills, cultural skills and quantitative abilities that are employability and enterprise focused for a variety of career settings.

Job demands in the events industry include conference, convention and corporate event organisation, visitor centre management, trade show and exhibition organisation, community and cultural celebration organisation, sporting, outdoor recreation and entertainment festival organisation, campaign management and public relations project management.

Programme Structure & Courses

Level 4

- Business Skills
- Fundraising for Events Management
- Introduction to Business Accounting
- Introduction to Events
- Introduction to Tourism
- Managing People and Performance
- Marketing Principles
- Small Business and Enterprise
- Elective 1
- Managing the Events Service Encounter
- Managing the Events Workforce
- Tourism and Events in Practice
- Elective 2

Level 5

- Applied Technology for Events
- Business Tourism
- Critical Reasoning
- Legal and Contractual Issues for Special Events
- Conceptualising Events and Marketing Intelligence
- Events Management Project 1
- Events Management Project 2
- Managing Events Communications
- Planning and Staging Events
- Tourism, Events and the Environment
- Tourist Destinations
- Elective 3
- Industrial Training*

Level 6

General Studies

Students are required to complete the compulsory General Studies prescribed by the Malaysian Qualifications Agency (MQA).

*All courses listed above are under the Staffordshire University curriculum structure and carries 15 credits except for those marked with * which are courses prescribed by the Malaysian Qualifications Agency (MQA).*

Assessment System

Coursework and / or examination

Duration of Study

Intakes are available in March, July and September for a duration of 6 semesters over 3 years totalling 120 to 121 Malaysian Qualifications Framework credits and fulfilling Staffordshire University's curriculum structure of 360 credits.

The programme can be completed entirely at DISTED (3+0 option) or with one or two years of study in the United Kingdom at Staffordshire University.

Minimum Entry Requirements

DISTED Diploma in Hospitality Business Management, DISTED Diploma in Business Studies or other equivalent MQA accredited diplomas:

Eligible for advanced standing into Level 5 of the degree programme. CGPA 2.0

STPM: NGMP 2.0 with Grade C in 2 subjects

A-Level: 2 passes

SACE International / HSC / AUSMAT: ATAR 50

UEC Grade B in 5 subjects

English Proficiency Requirements

SPM 1119 English: Credit

IELTS: Band 6

TOEFL: 87

Pearson Test of English: 51

DISTED English Proficiency Test: 50%

Other equivalent qualifications recognised by the Malaysian Government.

BA (Hons) Tourism Management

KPT/JPT(N/812/6/0041) 02/18

Programme Overview

Conferred by Staffordshire University (UK), the BA (Hons) Tourism Management is an excellent British degree that is well-recognised in Malaysia and abroad. It opens doors to diverse job opportunities in the service, events, leisure and tourism industries. The well-structured programme combines academic rigour with practical learning exposure as well as business expertise with industry-specific skills. It provides students with the opportunity to hone job-focused competencies such as critical thinking, problem-solving, report writing, presentation communication and strategic planning skills, inter-personal and leadership skills, cultural skills and quantitative abilities.

Employment opportunities in the tourism sector include travel agency and travel business management, tourism marketing and business development, tourism project management and research, tourism consultancy, resort management, ecotourism management and heritage management.

Programme Structure & Courses

Level 4

- Business Skills
- Introduction to Business Accounting
- Introduction to Events
- Introduction to Tourism
- Managing People and Performance
- Marketing Principles
- Tourism: Theories and Perspectives
- Small Business and Enterprise
- Elective 1
- Tourism and Events in Practice
- Tourism, Leisure and Culture
- Tourist Destinations
- Elective 2

Level 5

- Business Tourism
- Critical Reasoning
- E-Tourism
- Managing the Tourism Service Encounter
- Contemporary Issues in Tourism
- International Leisure and Tourism Marketing
- Marketing Communications for Tourism
- Tourism in Action
- Tourism, Events and the Environment
- Tourism Management Project 1
- Tourism Management Project 2
- Elective 3
- Industrial Training*

Level 6

- Contemporary Issues in Tourism
- International Leisure and Tourism Marketing
- Marketing Communications for Tourism
- Tourism in Action
- Tourism, Events and the Environment
- Tourism Management Project 1
- Tourism Management Project 2
- Elective 3
- Industrial Training*

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